



HOLDEN
FORESTS &
GARDENS

Corporate Sponsorship Benefits: Premier Exhibits

Grow Your Brand With Us

Sponsoring premier exhibits with Holden Forests & Gardens includes marketing and promotional benefits, as well as relationship-building opportunities.

Orchid Show

The Cleveland Botanical Garden bursts into bloom at the beginning of every year with our Orchid Show, a celebration of beauty and resilience. The show features an exciting theme each year to showcase thousands of varieties of orchids in stunning artistic and botanical displays.

- 6 weeks
- 34,150 visitors
- 3,000 orchids
- Unlimited selfies with a Phalaenopsis

Summer at the Arboretum

Holden Arboretum comes alive in the summer with music, art, and family-friendly fun. From Concerts in the Forest to Member Day celebrations and our annual Summer Exhibit, the season offers something for everyone when nature is at its peak.

- 3 months of programming
- 40,000+ seasonal visitors
- Open air concerts, art exhibits, and family fun
- 3,600 acres for memory making

Frost at the Cleveland Botanical Garden

Frost is Northeast Ohio's most anticipated winter celebration. Visitors are treated to glowing gardens, sparkling trees, impressive gingerbread creations, and much more. It's all the lights, laughter, and warmth of holiday wonder wrapped up with a giant festive bow.

- 8 weeks
- 52,000+ visitors
- 3.7 million media impressions
- Countless cups of hot cocoa



The annual Orchid Show incorporates artful displays



Music meets nature at Concerts in the Forest



Frost is aglow with lights, laughter, and wonder



Corporate Sponsorship Benefits: Community and Seasonal Events

We offer a calendar of community programs, exhibitions, and events throughout the year with sponsorship opportunities designed to meet a range of budgets while still delivering meaningful visibility to your business. Sponsor one or more! Contact us to create your own customized bundle.

Planned events are listed here, with more to come. Please contact us for the latest dates and details.

Summer Nights in the Garden:

Live music and special evening events | *Cleveland Botanical Garden*

Brews & Blooms:

Sip into summer with a vibrant tasting event featuring a handpicked lineup of crisp, refreshing brews that capture the spirit of the season. | *Holden Arboretum*

America 250:

Celebrate our country's birthday with a giant summer picnic party. | *Holden Arboretum*

Gallery Exhibit Series:

Rotating exhibits by regional and national artists, bringing fresh, nature-inspired perspectives to our spaces. | *Cleveland Botanical Garden*

Artist/Science Talks:

An engaging series where artists, scientists, and thought leaders share fresh perspectives on nature, creativity, and discovery | *Both campuses*

Boo-tanical Garden After Dark:

An adults-only Halloween party with drinks, dancing and spooky experiences! | *Cleveland Botanical Garden*

Boo-tanical Bash:

An annual family-friendly celebration with ghoulish games and activities, a DJ with music for all the monster mashers | *Cleveland Botanical Garden*

Gourmets in the Garden



Meet our Scientists





Summer Nights in the Garden

Apollo's Fire

Benefits by Sponsorship Level

| Benefits & Package | \$650 | \$1,250 | \$2,500 |
|--|-------|---------|---------|
| Logo on website & annual Impact Report recognition | x | x | x |
| On-site welcome signage | | x | x |
| 5 complimentary tickets to event | | x | |
| 10 complimentary tickets to event | | | x |
| Promotion in Happenings and Member newsletters | | | x |
| Promotion on select social media posts | | | x |

Unique Sponsorship Opportunities

For companies seeking a distinctive way to connect, we offer exclusive opportunities that align with your brand and values.

Free Days: Put your brand front and center by sponsoring free admission for everyone in the community on the day of your choice.

Flora Finder App: Support innovation and discovery by sponsoring our Flora Finder app, a digital tool that helps guests identify plants, explore collections, and deepen their connection to nature.

Happenings e-Newsletter: Align your brand with our weekly newsletter and most direct line of communication to thousands of members and subscribers.

Availability is limited, and these high-profile opportunities are offered on a first come basis—making them a distinctive way to showcase your brand's leadership and commitment to community impact.

Questions? Contact Us
 Sponsorship Contact: Samantha Lengel, Director of Institutional Giving,
 216.707.2805, slengel@holdenfg.org





Corporate Sponsorships Aligned for a Greener Future

We believe that collaborating with organizations who share our values and align with our mission amplifies our impact. Our corporate partners help us to do more.

- Connect more people with the beauty and science of plants and trees
- Advance environmental stewardship across more of the community
- Build a healthier and more resilient ecosystem for future generations to enjoy

Why Sponsor with HF&G?

- Show your commitment to sustainability and the environment
- Grow your brand awareness with diverse, engaged audiences
- Invest in the long-term health of the community where your employees live and work
- Be a part of something beautiful and green!

Who You'll Reach

- 350,000 annual visitors
- 6,088 annual Museums for All visitors
- 22,000 member households
- 79,000 Happenings newsletter subscribers
- 19,570 Member newsletter subscribers
- 127,320 Facebook, Insta, TikTok followers
- 1,031,038 website visitors and 2,930,255 page views annually
- 110 public events, workshops and classes
- Strong connection to print journalists, our local NBC, ABC, PBS, and Fox TV affiliates and top social media influencers

Premier Exhibits Sponsorship

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Sponsorship Levels:

\$5,000: Member Day/Night activation and staff invitations, 25 guest passes.

\$10,000: 1 social post, feature in Happenings + Member Newsletter, Donor Preview & Member Day/Night activations, staff invites, 50 guest passes, Behind-the-Scenes Tour, and 20% employee membership discount.

\$25,000: Presenting Sponsor recognition in event title, media, and ads; 2 social posts; features in 2 Happenings + Member Newsletter; event activations, 75 guest passes, Behind-the-Scenes Tour, and 20% discounts on memberships and rentals.



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And more!

Sponsorship Levels:

\$650 - Logo on website & annual Impact Report recognition

\$1250 - Logo on website & annual Impact Report recognition, on-site welcome signage, and 5 complimentary tickets to the event.

\$2500 - Logo on website & annual Impact Report recognition, on-site welcome signage, 10 complimentary tickets to the event, promotion in Happenings and Member newsletters, and promotion on select social media posts.

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Let's Get Started

Contact Samantha Lengel at 216-707-2805 or slengel@holdenfg.org to get started. We're also happy to work with you to develop a custom partnership that suits your needs!



Scan here to see the latest sponsorship packages and benefits.