

# TWILIGHT

AT THE HOLDEN ARBORETUM

Presented by  
JPMorganChase

## SPONSORSHIP OPPORTUNITIES

### **Each sponsorship level includes these benefits:**

- Twilight experience, featuring a cocktail hour with mission-focused activities with HF&G's experts, a seated multi-course meal, and live music on the beautiful grounds of Holden Arboretum
- Name and/or logo recognition with sponsorship level in all Twilight marketing materials, event signage, and digital communications, web page, and social media accounts. Recognition on Twilight web page and social media accounts

### **Presenting Level, \$25,000 SOLD OUT**

#### **"Green Giant" Presenting Sponsor (1 available)**

*The Presenting Sponsorship is an exclusive opportunity for one sponsor only. Extra benefits include:*

- Exclusive naming rights of Twilight 2025 and opportunity to make remarks during the event
- Twilight experience for up to 10 people
- VIP seating with our CEO, Edward Moydell, and a visit from the evening's chef, Ben Bebenroth
- Opportunity to provide party favors featuring your logo for Twilight guests
- Presenting Sponsor recognition on press releases

### **Oak Level, \$15,000**

#### **"More Birdsong" Music Sponsor (1 available) SOLD OUT**

*The Music Sponsorship is an exclusive opportunity for one sponsor only. Extra benefits include:*

- Twilight experience for up to 8 people
- Exclusive meet-and-greet with the musicians in the band
- Exclusive shout-out from the band during the evening's performance
- Oak logo or name recognition in all Twilight marketing materials, event signage, and digital communications
- Oak recognition on Twilight web page and social media accounts

#### **"Harvest Hero" Food Sponsor (1 available)**

*The Food Sponsorship is an exclusive opportunity for one sponsor only. Extra benefits include:*

- Twilight experience for up to 8 people
- Special recognition on the evening's menu
- Table visit from the event's chef, Ben Bebenroth
- Oak logo or name recognition in all Twilight marketing materials, event signage, and digital communications.
- Oak recognition on Twilight web page and social media accounts

#### **"Mission Moment" Sponsor (3 available)**

*The Mission Moment sponsorships are limited to three sponsors only. Extra benefits include:*

- Twilight experience for up to 8 people
- Recognition at a Mission Moments hub – engaging, informative, and fun experiences with HF&G experts
- Priority seating with one of our HF&G experts
- Oak logo or name recognition in all Twilight marketing materials, event signage, and digital communications
- Oak recognition on Twilight web page and social media accounts

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## SPONSORSHIP OPPORTUNITIES (continued)

### Dawn Redwood Level, \$7,500

#### **“Earth Explorer” Valet Sponsor (1 available)**

*The Valet Sponsorship is an exclusive opportunity for one sponsor only. Extra benefits include:*

- Twilight experience for up to 8 people
- Logo recognition at the event's valet stand
- Opportunity to place party favors featuring your logo in each Twilight guest's car

#### **“Natural High” Bar Sponsor (1 available) **SOLD OUT****

*The Bar Sponsorship is an exclusive opportunity for one sponsor only. Extra benefits include:*

- Twilight experience for up to 8 people
- Opportunity to name the evening's specialty cocktail and logo recognition on all full bars

### Other Sponsorship Levels

#### **Maple Sponsor \$7,500**

- Twilight experience for up to 8 people
- Name and/or logo recognition with sponsorship level in all Twilight marketing materials, event signage, and digital communications
- Recognition on Twilight web page and social media accounts

#### **Tulip Tree Sponsor \$5,000**

- Twilight experience for to 6 people
- Name and/or logo recognition with sponsorship level in all Twilight marketing materials, event signage, and digital communications
- Recognition on Twilight web page and social media accounts

#### **Redbud Sponsor \$2,500**

- Twilight experience for up to 4 people
- Name and/or logo recognition with sponsorship level in all Twilight marketing materials, event signage, and digital communications
- Recognition on Twilight web page and social media accounts

#### **Holden Forests & Gardens Supporter *You decide the amount!***

If you are unable to attend Twilight this year, but would still like to support our mission, we are grateful for your sponsorship contribution at any level. You will receive recognition at your corresponding level of sponsorship on our marketing materials, event signage, digital communications, and web page. Your contribution is 100% tax-deductible.



HOLDEN  
FORESTS & GARDENS