

HOLDEN FORESTS & GARDENS

# People for Trees™



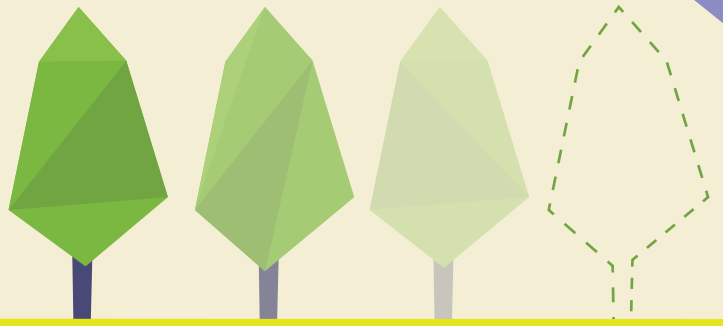
The goal of the People for Trees Campaign is to plant and care for at least

# 15,000

new trees throughout Northeast Ohio by 2025

We are losing...

...nearly  
**100 ACRES**  
of trees each year.



Despite increased action, our region is losing trees at an alarming rate—nearly **100 acres** of tree cover each year (due to factors such as pests, diseases, climate change, and human activity).

Together, we must plant and protect tens of thousands of trees to reverse the trends of tree loss in Northeast Ohio.



Trees provide numerous benefits to people and the environment. They cool and clean our air, filter our water, improve our health, bolster businesses, and add value to properties. Tree canopy is essential to the health and well-being of individuals and the community—it is essential **green infrastructure**.

### Yet not all neighborhoods equally benefit from trees.

Tree canopy is uneven across our region, tending to be lowest in marginalized communities, including communities of color. Because of the many benefits that trees provide, planting and caring for trees is an important way that we can take action to help reduce health and social inequalities now and in the future.



PUBLIC LAND

OHIO FORESTS

# 85%

PRIVATELY OWNED

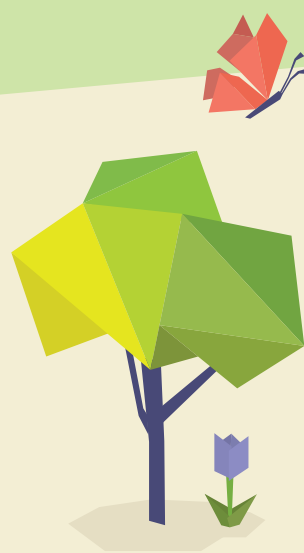
## You Can Help

Private landowner engagement is crucial; 85% of forested land is privately owned in Ohio and most urban land with space for tree plantings is private. This is why Holden Forests & Gardens has launched People for Trees, a campaign to address the need to preserve and expand tree canopy in communities across Northeast Ohio. We invite you to join in a regional effort to plant and care for trees where you live and work.

## Make a Pledge



**Pledge to plant a tree** by scanning this QR code or heading to [holdenfg.org](https://holdenfg.org). You will receive a Tree Selection Guide, a Tree Care Toolkit and an e-newsletter with tree care classes, tips and inspiration. Thank you for joining **People for Trees!**



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